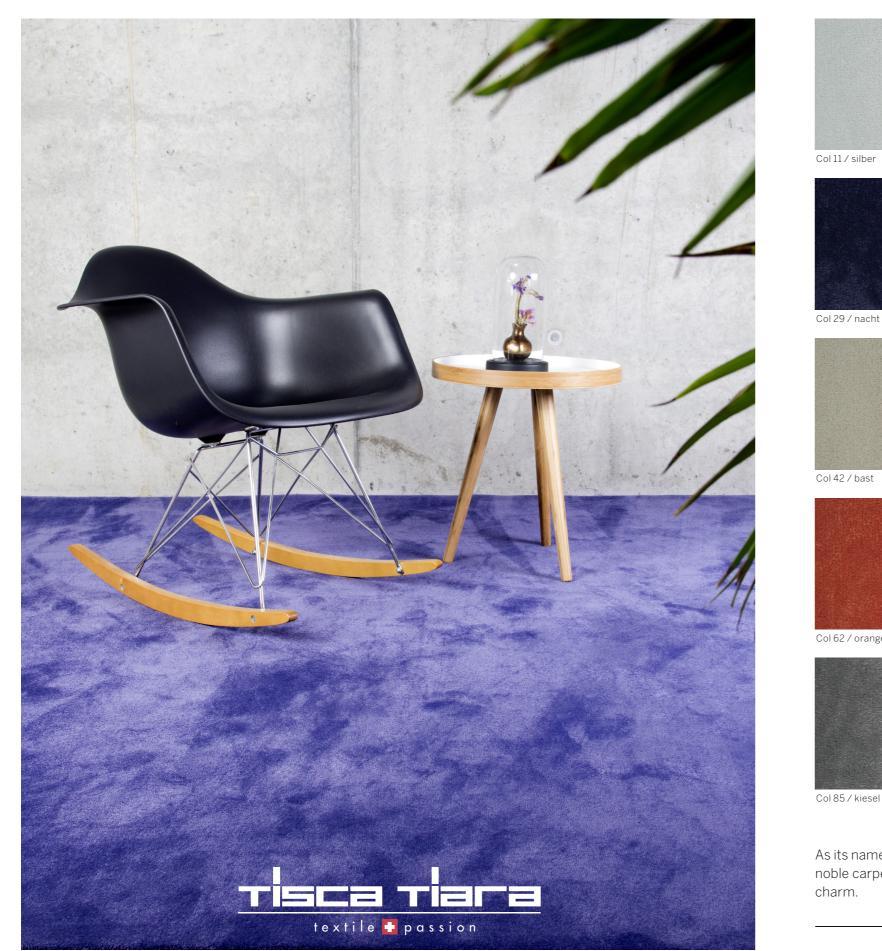
## TIARA PRINCIPESSA

## The princess of the carpets.

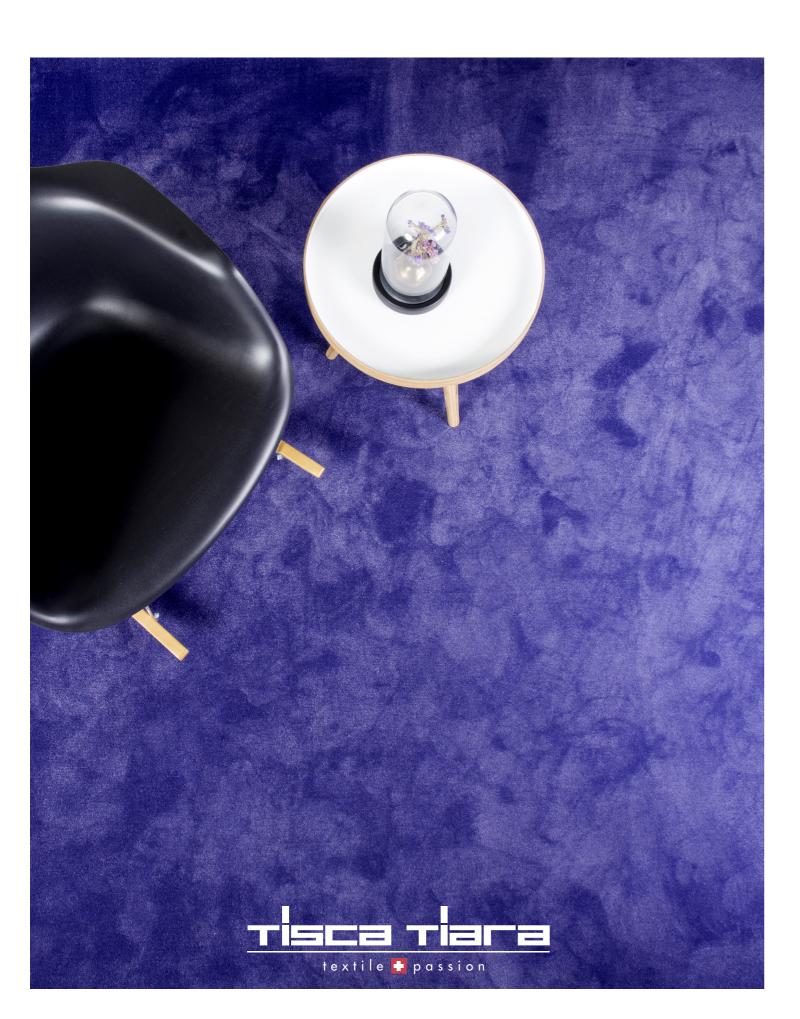
Col 86 / rauch





As its name suggests, TIARA PRINCIPESSA is the princess of the carpets. A fine, soft and silky shimmering yarn lends this noble carpet its visually rich texture. A mere touch of this textile beauty lets you experience a highly sensual warmth and charm.

## TIARA PRINCIPESSA



## The princess of the carpets.

TIARA PRINCIPESSA carries its name with pride. The ultra fine, soft and shiny texture gives this carpet a unique touch and feel and provides an abundance of warmth and charm. PRINCIPESSA, however, doesn't only stand out for its luxurious texture but also for its high fashion aesthetic. The silky shimmering yarn gives the carpet a noble look and exudes an atmosphere of true elegance. Its hefty yarn weight offers the highest level of under foot comfort. Yet, despite its delicate nature, PRINCIPESSA features premium performance and maintenance characteristics.

TIARA PRINCIPESSA addresses the needs of the consumer with a high demand for an elegant and superior quality ambiance. Not only for the residential area but also for the hospitality market. The dynamic of this deeply textured carpet infuses the interior with the modern-day home living trend and lets you live, feel and enjoy the textile experience. 22 carefully selected colors enable the creation of an up-to-date home decor with endless variations.

The development of PRINCIPESSA is built on a novel fiber technology based on PA 6.6. This new fiber provides the softness and sheen on one hand and the durability and ease of maintenance on the other hand. In addition, PRINCIPESSA has been treated with the SCOTCHGARD fiber protection. This soil protection repels liquid spills and dirt which can easily be removed. The pictures below demonstrate the superb treatment efficiency with wine and coca cola.







As is customary at TISCA TIARA, health and ecology are of utmost importance and a central criteria. The softness of this carpet is achieved without the application of chemical softeners. Softeners tend to attract dirt and dust. Hence, for health, ecological and cleaning-technical considerations, TISCA TIARA does not apply any softening agents.

Last but not least: TIARA PRINCIPESSA enhances the acoustic and under foot comfort in a significant way. In our hectic world these are valuable attributes adding to the daily living comfort.

TIARA PRINCIPESSA features the following **exceptional characteristics**:

- Ultra fine, visually rich surface texture
- Soft touch and silky look with high under foot comfort and excellent performance properties
- Modern good-feel carpet for the residential area as well as the hospitality market
- Manufactured with yarn of the latest fiber technology in PA 6.6
- Easy care: TIARA PRINCIPESSA is treated with the SCOTCHGARD fiber protection
- Significant improvement of sound and impact properties thanks to a hefty pile weight
- 22 stocked colors offer a multitude of design possibilities
- The GuT symbol guarantees environmentally friendly production of emission controlled carpets